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एवं अनुसंधान संस्थान

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INSTITUTE OF PROFESSIONAL
EDUCATION AND RESEARCH
BHOPAL
(GROUP OF INSTITUTIONS)
Learning in action
SINCE 1996

IPER

(IN ASSOCIATION WITH BARKATULLAH UNIVERSITY, BHOPAL)

PRESENTS

2nd INTERNATIONAL CONFERENCE

TOPIC
INDIAN ECONOMY- GIG MODEL POWERED BY ARTIFICIAL INTELLIGENCE: WAY AHEAD

27th JUNE, 2026

INSTITUTE OF PROFESSIONAL EDUCATION AND RESEARCH (IPER) GROUP OF INSTITUTIONS, BHOPAL (M.P.)
IPER HELPLINE - 7440622049 | CONFERENCE EMAIL ID - CONFERENCE@IPER.AC.IN

Institute of Professional Education and Research (IPER)

IPER-Institute of Professional Education and Research located in Bhopal, is one of the leading Institutions for Business Management Studies in Central India, since 1996 offering postgraduate and undergraduate programs. The Institute is approved by All India Council for Technical Education (AICTE), Govt. of India, New Delhi and affiliated to Barkatullah University, Bhopal, Madhya Pradesh.

The parent body of IPER is Chaitanya Shiksha Samiti under the Chairmanship of Mr. Narendra Rawtani - an eminent change leader in the field of Management Education. Besides regular interactive classroom sessions for awarding of regular postgraduate degrees in Management, the Institute has been extending consulting and training support to various industrial and business organizations.

Barkatullah University

Barkatullah University, formerly known as Bhopal University, was established in 1970 in the capital city of Madhya Pradesh and rechristened in 1988 as Barkatullah Vishwavidyalaya in the living memory of the great freedom fighter Prof. Barkatullah who belonged to Bhopal. The University has been accredited 'A' grade by NAAC in 2025. University campus covers an area of approx. 400 acres and at a distance of about 3 km from Rani Kamlapati Railway Station.

Barkatullah University covers almost full spectrum of higher education, offering courses in its affiliated Colleges and University Teaching Departments in the faculties of Arts, Social Science, Science, Life Science, Engineering, Law, Commerce, Education, Physical Education, Technology, Home Science and Management. Territorial jurisdiction of the university extends to eight districts namely Bhopal, Sehore, Vidisha, Raisen, Narmadapuram, Harda, Betul and Rajgarh.

The Conference

IPER Bhopal in collaboration with Barkatullah University Bhopal, is hosting its 2nd International Conference to examine the GIG model's role in India's economic future powered by AI . The event unites experts to discuss growth opportunities and hurdles in the gig economy, building on insights from digital platforms and workforce shifts. Held at IPER Bhopal, it emphasizes actionable strategies for sustainable development. This event builds on the success of the inaugural conference by uniting academicians, policymakers, industry leaders, researchers, and gig economy practitioners to explore growth trajectories, emerging challenges, and innovative solutions for sustainable development. Keynote addresses, panel discussions, paper presentations, and networking sessions will highlight real-world case studies from sectors like e-commerce, ride-sharing, and freelancing platforms, fostering actionable insights for India's gig-driven future.

The Theme

Theme: - "Indian Economy- GIG Model powered by Artificial Intelligence: Way Ahead"

The Indian economy stands at a pivotal juncture, with the Gig model of growth emerging as a cornerstone of its future trajectory. This model, characterized by short-term, flexible work arrangements facilitated by digital platforms, has rapidly transformed traditional employment paradigms. As of 2026, India's gig workforce exceeds 15 million, projected to reach 90 million by 2030, driven by sectors like ride-hailing, food delivery, freelancing, and e-commerce.
At its core, the GIG model—standing for Growth, Innovation, and Gigification—leverages technology to unlock unprecedented scalability. Platforms such as Uber, Swiggy, Zomato, and Upwork exemplify this shift, enabling micro-entrepreneurship and bridging urban-rural divides through smartphone penetration and affordable data. This has injected vitality into the economy, contributing nearly 1.5% to GDP while absorbing surplus labor from agriculture and informal sectors. The "way ahead" lies in harnessing AI, blockchain, and 5G to amplify efficiency, reduce transaction costs, and expand into emerging areas like healthcare gigs and creative services.

Conference Objectives

- Examine the gig economy as an emerging model of economic growth in India
- Evaluate macroeconomic implications including productivity enhancement and employment elasticity
- Examine sectoral dynamics across major gig-intensive sectors
- Assess the transformation of informal employment through platform-based work
- Analyze policy, legal, and regulatory frameworks governing gig workers
- Understand the role of gig work in India's demographic dividend
- To Evaluate Ethical AI, Data Governance & Worker Protection Frameworks.
- To Explore AI-Driven Skill Development & Employability Enhancement.
- To Develop a Strategic Roadmap for Sustainable AI-Powered Gig Economy in India.
- Encourage interdisciplinary research on the future of work

Call for Papers

The Conference invites original and unpublished research papers, conceptual papers, case studies, and policy-oriented articles related to the conference theme. Submissions are invited from academicians, researchers, doctoral scholars, policymakers, industry professionals, and practitioners. All submitted papers will undergo a peer-review process.

Publication Details

Selected papers will be published in IPER's Business Review Journal (ISSN No. awaited).

Submission Deadlines: -

Submission of Abstract	-	15th March 2026
Full Paper Submission	-	1st May 2026
Notification of Acceptance	-	10th May 2026
Conference Date	-	27th June 2026

Paper Submission & Presentation Fees: -

Research Scholars	-	INR 750/-
Students	-	INR 250/-
Faculty Member	-	INR 1500/-
Corporate Practitioners	-	INR 2000/-
Foreign Delegates	-	$50

Participating / Attending Fees: -

Research Scholars / Students	-	INR 150/-
Faculty Member	-	INR 500/-
Corporate Practitioners	-	INR 1000/-
Foreign Delegates	-	$25

Guidelines for Submission of Full Papers:

Manuscript Details:

➢ To be in MS-word format, double spaced with 1-inch margins in Times New Roman Font with Font size 12 and text in black color. Abstract submitted to be not more than 250 words (with 4-5 keywords) that adequately describes the work and highlight its significance.

➢ Cover Letter containing details such as Title of the Research Paper, Name of authors, affiliation, address, email and contact no. should be sent separately. The manuscript file to be sent should have no author details or any identifying contact related to the author(s). All these details should be present only in Cover Letter

➢ The actual research paper should have an Introduction, Literature review, Objectives, Research gaps, Methodology, Data analysis, Limitations/scope for future work, Conclusion. Manuscript to be thoroughly checked for spellings and grammar
➢ The length of paper to be around 3,000 – 4,000 words (excluding all notes, references, tables and appendices) and subheadings must be short and not numbered. The primary heading should be in the capital form (upper case), and boldface. The sub- headings should be in title-case capital first letter of each word in the capital and in bold.

➢ Tables should be numbered consecutively. The Title of the Table should be placed above the table. Figures/ Diagrams/ Graphs should be numbered consecutively. The 'Source' should be indicated at the bottom.

➢ All references that have been cited in the manuscript should be mentioned in the Reference list of the manuscript. Permission to be in place for use of copyrighted material from other sources.

➢ *Similarity Index and Peer-review Policy:* To be less than 10% (including their own publications), otherwise the manuscript would not be considered for peer- review process. IPER follows a double-blind peer review system for selecting articles to be published. The decision regarding acceptance/rejection/re-submission etc. would be communicated only after the completion of the peer-review process. The author must check the plagiarism of their research paper and send their report with paper.

➢ *Copyright and licensing:* On acceptance of the paper, the author will be required to sign and submit a 'Copyright Form' that grants the sole and exclusive right to publish the article.

➢ *IPER is not responsible for any claim made in any of the papers accepted for publication in the proceedings.* The author(s) of each paper are solely responsible for the content, referencing of their paper, manuscripts they have submitted have not been published elsewhere and contain no material previously published or written by another person, except when due reference is made in the text of the paper.

➢ The abstract & full length paper should be sent through e-mail at the following E-mail
ID: *conference@iper.ac.in*

* *Best paper Certificates will be provided in each session.*

Review Process

All the submissions received as per the guidelines given above will be double Peer-reviewed. All papers must contain an abstract of not more than 250 words, the purpose of the research, methodology, major findings, implications & key references. However, papers from practitioners may include business context, analytical problems, proposed solutions & insights. The acceptance of the paper for the presentation in the conference will be conveyed to the Author(s) in due course of time.

Advisory Committee

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CITY OF LAKES
BHOPAL

The Bhopal

Bhopal is the capital of the Indian state of Madhya Pradesh and the administrative headquarters of Bhopal district and Bhopal division. The city was the capital of the former Bhopal State (British India). Bhopal is known as the City of Lakes for its various natural as well as artificial lakes and is also one of the greenest cities in India. Bhopal, with its central location is very well connected to all the corners of the country. With the expanded planning area of 463 square kilometers. Bhopal stands among the 15 largest cities of India. Since inception, Municipal Corporation of Bhopal has always been on a path of continual improvement by setting benchmarks in deliverance of services to the stake-holders.

In past few decades, Bhopal has witnessed major transformation in the subject of urban development. Bhopal is known to have one of the successful BRT Systems in country. By the virtue of being confident & aggressive in adaptation of technology, Bhopal is now in a position to implement many of the things which may otherwise be difficult. Bhopal is India's greenest city. Bhopal has been declared the cleanest capital in 2019.

Bhopal is famous for the State museum, Asia's largest mosque Tajul Masjid, Bharat Bhavan, Shaurya Smarak, Van Vihar and Indira Gandhi Manav Sangrahlaya to name a few. With well-planned public transport, infrastructure, Institutes, Academic Hubs, IT Hubs, etc. Bhopal continues to maintain its rich cultural heritage.

How To Reach

By Air

Bhopal Airport is located about 13 km northwest well-connected to other major cities of the country by regular flight available to reach the city centre
.

By Road

Regular state run and private bus services connect Bhopal to major cities of the country.

By Train

Bhopal Junction is the largest railway station in the city and is a major junction on the Delhi-Chennai main line and the Central railway route from Delhi to Mumbai. It connects Bhopal to all parts of the country.