

IPER/TC/2025/448

25<sup>th</sup> November, 2025

**NOTICE**

The Ph.D. Pre-submission Presentation of **Ms. Gazal Sharma** is scheduled on 10<sup>th</sup> December, 2025 at 03:00 pm.

The interested faculty members and research scholars are requested to attend the same.

**Topic of the Thesis:-**

**“A Study of Consumer Buying Behaviour towards e- Shopping of Consumer Durable Products in Major Cities of Madhya Pradesh”**



**Head-IPER Research Centre**

**Copy to:-**

- 1) Group Director, IPER Group of Institutions for Information.
- 2) All Faculty Member IPER.
- 3) Research Supervisor Dr. Trupti Dave Professor, IPER Bhopal.
- 4) Research Scholar, Ms. Gazal Sharma.



**Head-IPER Research Centre**