



व्यावसायिक शिक्षा एवं अनुसंधान संस्थान
INSTITUTE OF PROFESSIONAL
EDUCATION AND RESEARCH
Technical Campus

IPERUG
UNDER GRADUATE COLLEGE
DO MORE. BE MORE.

IPER GROUP OF INSTITUTIONS
PRESENTS

REFLEXIONS

— THE FEST | SEASON 11 —



MUSIC • DANCE • DRAMA • GAMING • IDEAS • BUSINESS PITCH

PARTICIPATION BY INVITATION ONLY

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For UG Only

Event #1
Snakes & Ladders*
‘Level High, Andaaz Fly’

Participation Rules	Individual Participant
	Maximum Entries: 16
	Per college entry: Maximum 1 student
Event Brief	<p>Get ready for a mind-twisting adventure!</p> <p>This isn't your ordinary Snakes and Ladders game — it's full of unexpected twists, smart moves, and thrilling turns that will keep everyone on edge. As the players climb higher and dodge tricky snakes, they'll realize the real fun begins in the final round — when the dice role, strategies flip, and your mind spins right along with it! It's not just a game... it's an experience packed with energy, surprises, and laughter till the very last move.</p>

For UG Only

Event #2 Gully Cricket* 'The Nostalgia'

Participation Rules	Group of 8 members (6 playing and 2 extras)
	Maximum Entries: 08 teams
	Per college entry: Maximum 1 team
Event Brief	<p>Gully cricket is similar to regular cricket with interesting twists turns. The team with the highest score at the end will win the match.</p> <ol style="list-style-type: none">1. The game will be played in the parking area of IPER UG.2. The teams can be only boys' team/only girls' team/mix of boys and girls team.3. There will be NO separate match for boys and girls.4. All the rules of Cricket match would be followed with few exceptions due to the size of the playing area (those exceptions would be verbally explained to the respective team players during the match).5. Instead of CRICKET BAT, Gully Cricket would be played by BASEBALL BAT and PLASTIC/ RUBBER BALL.6. The gully cricket would be 5 - 5 over match and a baller can only ball not more than 2 overs, which should not be simultaneously.7. Use of abusive language is prohibited.8. In case of tie a super over would be played with the number of overs mutually decided upon by the players, but which shall not exceed a maximum of 2 overs.9. Decision of judges would be final.10. Students are free to use cricket body kit like leg guards, knees pads, helmets, gloves etc. for safety purposes if required.

For UG Only
Event #3
IPER Roadies*
‘Live the Adventure’

Participation Rules	Group of 4 members
	Maximum Entries: 20 teams
	Per college entry: Maximum 1 team
Event Brief	<p>The game is designed to challenge the grit of participating teams based on mental, strategic and physical competence.</p> <p>The leadership skills and coordination amongst the team members will define the winner of the most prestigious title of IPER Roadies.</p>

For UG Only
Event #4
Quizling*
‘The Battle of Brains’

Participation Rules	Team of 2 members
	Maximum Entries: 15 teams
	Per college entry: Maximum 1 team
Event Brief	<p>It is an exciting event to find out the Jacks of all Trades. The quiz will be played between the participating teams; each consisting of 2 members. The Quiz will be divided into various rounds testing each team's knowledge about various aspects of Contemporary Business, Commerce & Management and Business Analysis.</p>

For PG Only

Event #1
My Franchise**
‘Build your Own Cricket Team Through Auctioning’

Participation Rules	Group of 3 members
	Maximum Entries: 10 teams
	Per college entry: Maximum 1 team
Event Brief	<p>Ever imagined what it would be like to build your own cricket team from scratch? Now it's your chance. Use your game smarts and instincts to create the ultimate squad and chase the trophy. The teams will get the power to create their very own team through an exciting auction.</p> <p>All the teams will be getting a notional amount using which, they will be competing against each other in creating a <i>Star studded</i> 11 member cricket team. So, who would you choose? Virat or Rohit, Bumrah or Shami?</p> <p>To find out more, participate and test your Financial Management and Cricketing knowledge.</p>

For PG Only

Event #2
Saathi Saath Nibhana**
‘Team Building Game’

Participation Rules	Group of 4 members
	Maximum Entries: 10 teams
	Per college entry: Maximum 1 team
Event Brief	Get ready for an exciting event packed with fun challenges that put teamwork to the test! The teams will face a series of thrilling rounds designed to push their planning, communication, and execution skills to the limit. From start to finish, it’s all about coordination and working together to conquer each task. Do you have what it takes to lead your team to victory? Time to find out!

For PG Only

Event #3
Monopoly**
‘The Wealth Builder’

Participation Rules	Group of 3 members
	Maximum Entries: 8 teams
	Per college entry: Maximum 1 team
Event Brief	<p>Step into the world of high-stakes trading with a fun twist on the classic Monopoly game, also known as Vyapar in Hindi. This fast-paced, digital simulation puts your financial strategy to the test. Race against the clock as teams buy, sell, and build assets to grow their wealth. The team with the biggest fortune and smartest investments at the end will be crowned the winner. Ready to make your mark as a real estate tycoon? Let the game begin!</p>

For PG Only

Event #4
FinWizard**
‘Virtual Trading’

Participation Rules	Group of 3 members
	Maximum Entries: 10 teams
	Per college entry: Maximum 1 team
Event Brief	<p>Stock Market Challenge is an online simulation trading game where students create and manage their own portfolio and compete with other players in a risk-free environment.</p> <p>The game will test the investment capability of the participants. They will be provided with 4-5 investment options such as Property investment, Stock investment, Gold Investment, Fixed Deposit, Bonds and Mutual Funds.</p>

For PG Only

Event #5
Brand Storm**
‘Brand Building Game’

Participation Rules	Group of 4-6 members
	Maximum Entries: 10 teams
	Per college entry: Maximum 1 team
Event Brief	<p>Are you ready to captivate audiences and showcase your advertising genius? The Brand Storm is the ultimate platform for talented students to flex their creative muscles and craft compelling ads. This event is for those who have the magic touch to turn ideas into irresistible brands. If you have a flair for packaging, presentation, and innovative storytelling, then welcome to ‘Ad-Diction’- an Ad-making competition that challenges you to think big, think bold, and think new. It’s time to make your mark in the world of advertising.</p> <p>Rules:</p> <p>Round 1:</p> <ul style="list-style-type: none">• The product/service will be given to the registered team on the day of the event.• The team needs to prepare stage performance (5 minutes maximum) <p>Round 2:</p> <ul style="list-style-type: none">• Top 4 teams who will qualify in Round I will make a Radio Jingle. <p>Round 3:</p> <ul style="list-style-type: none">• Top 2 teams who will qualify in Round II will present an Ad-show performance on given theme.• Teams will be given 5 minutes to perform in the final round.

For PG Only

Event #6

Intern of the Year**

“Summer Internship Presentation”

Participation Rules	Solo
	Maximum Entries: 1 Student
	Per college entry: Maximum 1
Event Brief	<p>The “Intern of the Year – Summer Internship Presentation” is a platform for MBA students to showcase their key learnings, experiences, and achievements from their summer internships, celebrating excellence and practical exposure gained in the corporate world.</p> <p>Eligibility: All MBA students who have completed their Summer Internship are eligible to participate.</p> <ol style="list-style-type: none"> Presentation Duration: Each participant will get 8 minutes to present, followed by 2 minutes for questions from the panel. Presentation Format: <ul style="list-style-type: none"> Use PowerPoint (PPT) for your presentation. Maximum 8–10 slides including introduction and conclusion. Slides should be clear, concise, and visually neat. Content Guidelines: Your presentation should briefly cover the following points: <ul style="list-style-type: none"> Company Profile Internship Role and Objectives Key Learnings and Contributions Analysis or Findings (if applicable) Conclusion & Takeaways Judging Criteria: Participants will be evaluated on: <ul style="list-style-type: none"> Clarity of Communication Depth of Learning and Understanding Presentation Skills and Confidence Visual Appeal of Slides Time Management Disqualification: <ul style="list-style-type: none"> Exceeding the time limit by more than 2 minutes. Reading directly from slides or notes throughout the presentation. General Instructions: <ul style="list-style-type: none"> Be ready with your presentation in a pen drive before your turn. Ensure that your file is properly named as <i>“YourName_InternoftheYear”</i>. Formal dress code is mandatory.

For PG Only

Event #7

The Next Big Thing**

‘Business Idea Pitch’

Participation Rules	Group of 4-6 members
	Maximum Entries: 10 teams
	Per college entry: Maximum 1 team
Event Brief	<p>The Business Idea Pitch competition provides a platform for MBA students to present innovative and feasible business ideas. Participants will showcase their creativity, strategic thinking, and entrepreneurial mindset by pitching a business concept that addresses real-world problems. The event encourages students to think like entrepreneurs — from identifying an opportunity to defining a clear value proposition and business model.</p> <p>Pitch Duration: Each team will get 8 minutes to present, followed by 2 minutes for Q&A.</p> <p>Presentation Format:</p> <ul style="list-style-type: none"> • PowerPoint (PPT) or visual presentation allowed. • Maximum 10 slides. • Presentation must cover key aspects like: <ul style="list-style-type: none"> ○ Problem Identification ○ Proposed Solution / Product or Service ○ Target Market ○ Revenue Model ○ Competitive Advantage ○ Investment Requirement (if any) ○ Expected Impact <p>Judging Criteria:</p> <ul style="list-style-type: none"> • Originality & Innovation • Feasibility & Practicality • Market Understanding • Presentation & Communication Skills • Overall Business Potential <p>General Guidelines:</p> <ul style="list-style-type: none"> • Formal or business casual attire is mandatory. • Slides should be clear, readable, and well-structured. • Respect other presenters and maintain decorum during the event.

For both UG and PG

Event #1
The Corporate Swag***
‘Fashion Show’

Participation Rules	Individual Participant
	Maximum Entries @: 24 (12 Males and 12 Females) # @ Including UG and PG. # Original college Identity Card and Aadhar card is mandatory for establishing the identity of participants.
	Per college entry: Maximum 1 team (1 Male & 1 Female participant) OR Solo participation in case of Only Boys College OR Only Girls College
Event Brief	<p>Get ready to strut your stuff at The Corporate Swag: Fashion Show Extravaganza. This is not just any fashion show, it is a dazzling showcase that blends traditional elegance with professional flair. Register for unforgettable moments where tradition meets professionalism. The Corporate Swag is your chance to leave a lasting impression—so bring your A-game and reveal your fabulous fusion of fashion.</p> <p>Rounds:</p> <p>Round 1: Indian Ethnic Wear (Regional/State Wear)</p> <p>Round 2: Corporate Wear</p> <p>Round 3: Question and Answer round</p>

For both UG and PG

Event #2
Rhythm on Fire***
‘Solo and Group Dance Competition’

Participation Rules	Individual Participant Or Group of minimum 2 maximum 10 members
	Maximum Entries [@] : 20 (10 solo and 10 group teams) [@] Including UG and PG.
	Per college entry: Maximum 1 team Solo or Group
Event Brief	<ol style="list-style-type: none">1. Performance Time – 3 Minutes Maximum2. Dance Style can be classical / Non Classical.3. Indecent/improper gestures / formations during dance performance can lead to disqualification.4. Participants will be judged on the basis of costume, overall presentation, rhythm, formation/coordination (group dance)5. Decision of judges will be final & binding.

For both UG and PG

Event #3
Halla Bol***
‘Nukkad Natak’

Participation Rules	Group of Maximum 10 members
	Maximum Entries [@] : 10 @ Including UG and PG.
	Per college entry: Maximum 1 team
Event Brief	<p><i>Theme: ‘Main aur Mera Mobile/ Me and My Phone’</i></p> <ul style="list-style-type: none">○ Participants are allowed to use props○ Participants are required to perform Nukkad Natak on the above mentioned theme only <p>Prepare to unleash your voice and creativity at Halla Bol, the highly anticipated Nukkad Natak Competition. If you are brave enough to confront your inner self and bold enough to challenge injustice, this is your moment to shine.</p> <p>Dive into a world where theatre meets activism, and your team bring powerful narratives to life that inspire change. Register for an electrifying experience where passion and purpose collide, and let your performances resonate with courage and conviction. Get ready to take the stage and make your voice heard—it's time for Halla Bol.</p>

For both UG and PG

Event #4
Sur Taal***
‘Solo Singing Competition’

Participation Rules	Individual Participant
	Maximum Entries [@] : 10 [@] Including UG and PG
	Per college entry: Maximum 1 team
Event Brief	<p>Let your voice soar and immerse yourself in the magic of music. Sur Taal invites you to express your emotions through Indian melodies and sing your heart out. Whether it’s classical, folk, or contemporary, this is your moment to shine. So, come sing for yourself and win the applause!</p> <p><i>Theme: Any form of Indian Music</i></p> <p><i>Time limit: Maximum 3 minutes</i></p> <p>Inclusion of melody or any musical instrument is solely the participants choice. They will not be evaluated on the same.</p>

KEY DETAILS TO REMEMBER

1. 1 student can participate in 1 event only as all the events will be held simultaneously at different venues.
2. Registrations will be First Come First Serve basis.
3. Participants are required to carry their Identity Cards.
4. Events without asterisk sign are for both UG and PG students.
5. * denotes EXCLUSIVE UG events, ** denotes EXCLUSIVE PG events, *** denotes events for both UG and PG.

HOW TO REGISTER

1. Fill the registration form in hard copy and email the scanned copy at iperfest@iper.ac.in
2. Scan the QR code to register
3. For queries, please contact:
UG Category - 9907430433
PG Category - 9300816797