

IPER/TC/2025/446

14th November, 2025

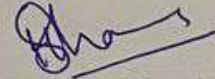
NOTICE

The Ph.D. Pre-submission Presentation of **Mr. Arun Malviya** is scheduled 26th November, 2025 at 3.00 p.m

The interested faculty members and research scholars are requested to attend the same.

Topic of the Thesis:-

“EFFECT OF DIGITAL MARKETING PRACTICES ON THE GROWTH OF SELECTED START-UPS IN MADHYA PRADESH.”



Head-IPER Research Centre

Copy to:-

- 1) Group Director, IPER Group of Institutions for Information.
- 2) All Faculty Member IPER.
- 3) Research Supervisor Dr. Hersh Sharma Professor, IPER, Bhopal.
- 4) Research Scholar, Mr Arun Malviya.



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