IPER UG - Annual Inter-School Business Competition					
SCHEDULE					
14 <sup>th</sup> October 2023 (Saturday)					
Event					
Event #1 The Business					
Brain Stormers (Quiz					
Competition)					
Event #2 Ad Mad Show					
Event #3 Debate (Youth					
Voices: Debating for a					
Brighter Future)					
Event #4 Corporate					
Mavericks (Business Idea					
Showcase)					
Event #5 Management					
Games (Synergy and					
Corporate Dum Charades)					
Event #6 Business Tycoons					
(Spreadsheet based					
simulation)					

#### Note:

- #. Kindly send registrations forms at ugbiz@iper.ac.in
- #. Participants are required to carry the Authority Letter duly signed and sealed by Head of The School. We would appreciate if Faculty Coordinator is/are appointed by the Head of the School along with participants.
- #. Event will be held simultaneously at different venues.
- #. Registrations will be on first come first serve basis.

For Registrations or queries please contact: Dr. Shubham Choudhary (8770814381) Prof. Roshan Sahajpal (9584981116)

Institute of Professional Education and Research (IPER) Hoshangabad Road Opposite British Park 11th Mile Bhopal (Madhya Pradesh) 462026

\* We are happy to share that there is no registration fee for participating in the events.





## IPER Group of Institutions Presents

### IPER UG - ANNUAL INTER SCHOOL BUSINESS COMPETITION

(Exclusive event for students of Class 10th, 11th and 12th Standard)

Saturday, 14th October, 2023

Registration Form					
School Name:					
Event Registering for:					
Email ID: ugbiz@iper.ac.in					
Name of Participant	Class/ Standard				
	ame: gistering for: : ugbiz@iper.ac.in				

Name of Faculty Coordinator	•••	 	 	٠.	••	•••	• • •	
Contact no. of Faculty Coordinator	r	 	 					

(Seal & Signature of Principal/Director/HOD)



# **PERUG** IPER Group of Institutions **Presents**

IPER UG - Annual Inter-School Business Competition

(Exclusive event for students of Class 10th, 11th and 12<sup>th</sup> Standard)

14th October 23 (Saturday)

### ABOUT IPER

Founded and established by the visionary promoters of Chaitanya Shiksha Samiti in 1996, IPER is one of the premium B-Schools of Central India leading and nurturing managerial acumen in budding managers. Over the last 27 years, IPER is continuously putting its efforts in creating forums to bridge the gap between Institutions and Industries. IPER is positioned amongst the top leading Institutes and is known for its rigorous academic delivery process and placements.

In 2014, IPER commenced its Undergraduate programme in Business and Management. One of the distinguishing features of IPER, particularly in its undergraduate program, is its commitment to holistic student development. The institution focuses on creating a rich academic environment while also offering various communities and opportunities for students to engage in extracurricular activities and personal growth.

### ABOUT IPER UG - ANNUAL INTER - SCHOOL **BUSINESS COMPETITION**

The Annual Inter-School Competition is a fantastic opportunity for students to embrace a wide range of experiences that encompass earning, excitement, action, and active participation. This event serves as a vibrant hub of diverse activities that not only challenge your leadership and decision-making skills but also push you to step out of your comfort zones. This might be your chance for a once-in-alifetime experience. Seize the opportunity to challenge yourself, showcase your talents, and learn valuable lessons that will stay with you long after the competition ends. So, get ready to embrace the spirit of competition, broaden your horizons, and make unforgettable memories at the Annual Inter-School Competition.

Event name #1	The Business Brain Stormers (Quiz Competition)
Category	Group (Min. 3 and Max. 4 Members in a Group)
Rules	Max.Entries: 10 teams
	Per School Entry: Max. 1 team
	Round - 1 Hustlers of Eureka – Based on Entrepreneurs, Entrepreneurship and Startups
Event brief	Round - 2 Advertising Maestro – Based on Advertisements
	Round - 3 Melody, Merchandise Melee – Based on Products & Companies
	Round - 4 Cinematic BizWiz – Based on Management/Business movies
	Round - 5 Brand Brilliance -Based on Brands
Faculty Coordinators	Prof. Roshan Sahajpal Prof. Anshul Nema
Event name #2	Ad Mad Show
Category	Group (Min. 3 and Max. 5 Members in a Group)
Rules	Max.Entries: 10 teams
Rules	Per School Entry: Max. 1 team
Event brief	Round - 1 Recreate Me (Present advertisement on product/service of your choice)
	Round - 2 Impromptu Round (Present advertisemnt on assigned product/service)
	5 mintues will be given to the team for performance per round
Faculty Coordinators	Dr. Shubham Choudhary Dr. Neha S. Nair

Event name #3	Youth Voices: Debating for a Brighter Future (Debate Competition)			
Category	Group (1 student for the motion and 1 student against the motion)			
Rules	Max.Entries: 10 teams			
	Per School Entry: Max. 1 team			
Event brief	Topic - Is AI a job creator or destructor?			
Event brief	Time: 4+1 min.			
Faculty Coordinators	Dr. Shainu Mathew			
Event name #4	Corporate Mavericks (Business Idea Showcase)			
Category	ry Group (Min. 5 and Max. 8 Members in a Group)			
Rules	Max.Entries: 10 teams			
	Per School Entry: Max. 1 team			
Event brief	Theme:  1. Products catering to school going students of 9th to 12th Std.  2. Products catering to Senior Citizen (60 + age)  3. Products catering to Environmental Sustainability.  Rules:  1. Selecting one theme out of the three.  2. Identifying a Problem of chosen theme.  3. Proposing an Innovative Business Idea in the form of a product as a solution/Prototype display.  4. Presentation time per team maximum 15 minutes.			
Faculty Coordinators	Dr. Shabeena Khan Durrani Ms. Nikita Sengar			

Event name #5	Synergy and Corporate Dum Charades (Management Games)
Category	Group (Min.2 and Max. 5 Members in a Group)
Rules	Max.Entries: 10 teams
	Per School Entry: Max. 1 team
Event brief	Event 1: Synergy Round - 1 Cryptic Clue Round - 2 Synergy Fusion Round - 3 Master Plan Round - 4 Thrill Maze
	Event 2: Corporate Dum Charades Round – 1 Decode Round – 2 Tagline Round – 3 Logo Rhythm
Faculty Coordinators	Prof. Inderpreet Bhogal Prof. Yashveer Singh
Event name #6	Business Tycoons (Spreadsheet based simulation)
Category	Group (Min.3 and Max. 5 Members in a Group)
Rules	Max.Entries: 10 teams
	Per School Entry: Max. 1 team
Event brief	Excel based simulation game will test the participant's effective decision- making, resource allocation and strategic planning skill (No prior knowledge of Excel is required)
Faculty Coordinators	Prof. Abhishek Jain Prof. Anshay Tomar