

व्यावसायिक शिक्षा
एवं अनुसंधान संस्थान



INSTITUTE OF PROFESSIONAL
EDUCATION AND RESEARCH
BHOPAL
Learning in action
SINCE 1996



Confederation of Indian Industry

IPER & CII

In Collaboration With

**Zenith International Journal
of Multidisciplinary Research**

(A UGC Approved Journal with Impact factor 6.479)

Presents

3rd National Conference

on

**“ Deglobalization:
A Camouflage or The New Reality ”**

1st June 2019

**INSTITUTE OF PROFESSIONAL EDUCATION & RESEARCH
IPER (GROUP OF INSTITUTIONS), BHOPAL (M.P.)**

ABOUT IPER:

IPER-Institute of Professional Education & Research located in Bhopal, is one of the leading Institutions for Business Management Studies in Central India, since 1996 offering postgraduate and undergraduate program. The Institute is approved by All India Council for Technical Education (AICTE), Govt of India, New Delhi and affiliated to Barkatullah University, Bhopal, Madhya Pradesh.

The parent body of the IPER is Chaitanya Shiksha Samiti under the chairmanship of Mr. K.J. Rawtani - an eminent change leader in the field of Management Education. Besides regular interactive classroom sessions for awarding of regular postgraduate and undergraduate degrees in Management and Commerce, the Institute has been extending consulting and training support to various industrial and business organizations.



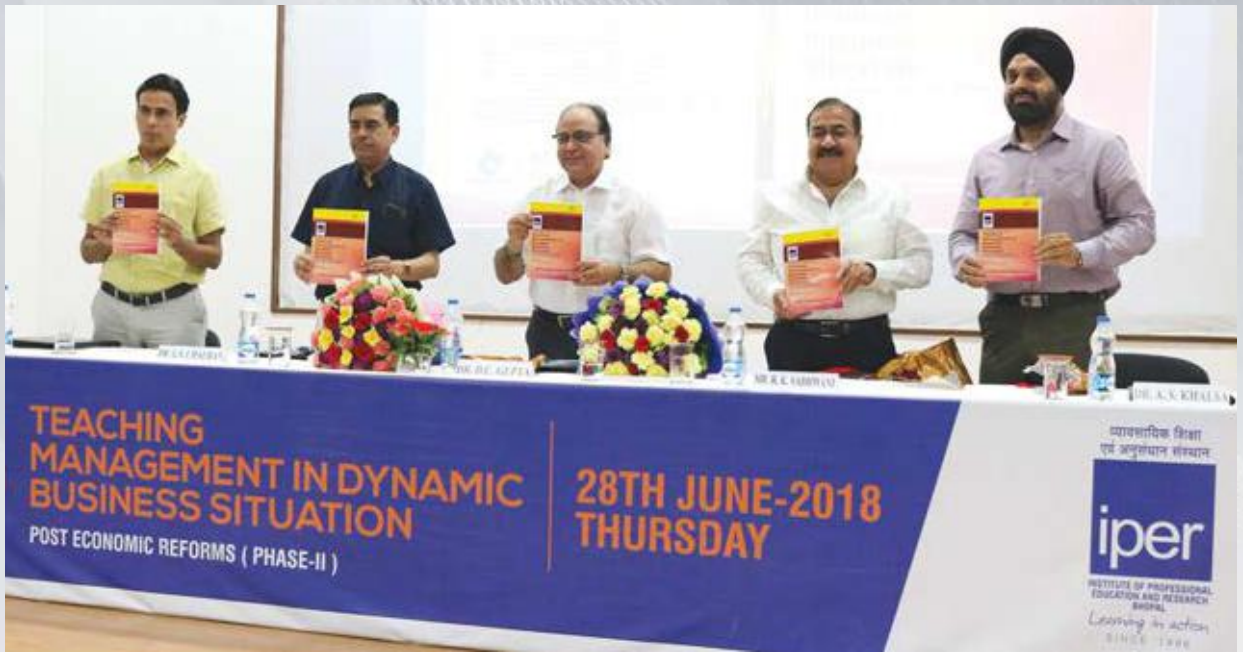
ABOUT CII:

Confederation of Indian Industry (CII), is a business association in India. CII is a non-government, not-for-profit, industry-led and industry-managed organization. Founded in 1895, it has over 9,000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from around 265 national and regional sectoral industry bodies.

ABOUT THE THEME/TOPIC:

“Deglobalization : A Camouflage or The New Reality”

The globalization drive had a profound impact on the World economy indicators. But today, countries are witnessing a new era of protectionism in trade and an inward-looking policy, where political support for globalization policies are fast eroding. In India, the foreign merchandise trade as a share of GDP that rose from 1986 to 2012, has since then, been on a downhill ride. In the current scenario, Deglobalization is being used by economic and market gurus to highlight the trend of several countries wanting to go back to economic and trade policies that put their national interests first. It seems that we have now reached the maximum level of globalization compatible with maintaining individual profitability of nations. There is thus a need to deliberate upon understanding the far-reaching consequences of the new order: “Deglobalization”.



In this background, IPER felt that it is relevant to study the pros and cons of this significant change in World trade scenario and assess its impact on Business in India in particular.

The 3rd National Conference of IPER, Bhopal, invites original, rigorous, empirical researches which help the management fraternity to comprehend the prevalent scenario.

The themes on which the participants are expected to demonstrate and share their research work are as follows:

- ♦ International Banking.
- ♦ International Logistics and Supply Chain Management.
- ♦ Changing Macro Economic Dimensions.
- ♦ Dynamics Global trade and Investment.
- ♦ Export-Import Policies.
- ♦ Boost to Start-Up & New Age Entrepreneur.
- ♦ Changing consumption & Investment Pattern in Global scenario.
- ♦ International financial Market.
- ♦ Global Stock Market Scenario.
- ♦ Foreign Direct Investment.
- ♦ International Trade.
- ♦ Currency Valuation.
- ♦ Emerging Trends in Marketing.
- ♦ Current Financial Management Practices.

- ◆ Emerging Area in Human Resource.
- ◆ General Management.
- ◆ Strategic Management.
- ◆ Prospects in Information Technology.
- ◆ E- Commerce & Digitalization.
- ◆ Strategic business innovation.
- ◆ Travel and Tourism.

Publication

All selected abstracts and few papers will be published in the Book format carrying ISBN No.by Excel Publication.

* The Selected Papers will have an option to get published in Zenith International Journal of Multidisciplinary Research UGC Lists of Journal with ISSN: 2231-5780) with Impact Factor Value for 2018 = 6.479

Submission Deadlines: -	
Submission of Abstract	20 th April, 2019
Full Paper Submission	10 th May, 2019
Registration Deadline	20 th May, 2019

Paper Submission & Presentation Fees: -	
Research Scholars / Students	INR 500
Faculty Member	INR 1000
Corporate Practitioners / Consultants	INR 1500

Participating / Attending Fees: -	
Research Scholars / Students	INR 200
Faculty Member	INR 500
Corporate Practitioners / Consultants	INR 500

Spot Registration for Participation / Attending Conference - INR 500

Registration Fees includes conference souvenir, conference book, lunch & snacks during conference.

GUIDELINES FOR ABSTRACTS:

- ◆ Abstract must focus on a topic related to the theme.
- ◆ All Submitted abstracts must have a title page, discipline, sub-theme of paper, the name(s) of the author(s), affiliation(s), complete address, of all the authors including phone, fax, e-mail address and biographical note(s) (max 100 words) of the author(s).
- ◆ The abstract & full length paper should be sent through e-mail at the following E-mail ID:-
conference2019@jper.ac.in

* **Conditions apply**

GUIDELINES FOR FULL PAPER:

- ◆ All Full Paper submissions must have a title page, discipline, sub-theme of the paper, the name(s) of the author(s), affiliation(s), complete address, of all the authors including phone, fax, e-mail address and biographical note(s) (max 100 words) of the author(s).
- ◆ The title of the paper must be written in bold capital letters using 14pt Times New Roman font. all sub-headings should also be written in bold capital letters. All authors will individual register & will receive an acknowledgement of the Full Paper, Registration Form and Registration Fees by E-mail, after the receipts of the same.

SPECIFICATIONS FOR PAPERS

Length	3000-6000 words
Language	English
Spacing	Single
Font	Times New Roman
Font Size of text	12
Margin	Half Inch (on all four sides)

GENERAL GUIDELINES:

- ◆ All manuscripts should be professionally proof-read before the submission.
- ◆ The content should be original & unpublished work.
- ◆ IPER is not responsible for any claim made in any of the papers accepted for publication in the proceedings. The author(s) of each paper are solely responsible for the content, referencing of their paper are also responsible for ensuring that manuscripts they have submitted for publication in the proceedings have not been published elsewhere and contain no material previously published or written by another person, except when due reference is made in the text of the paper.

ADVISORY COMMITTEE:

1. Prof. A.K Sharan - Professor, National Institute of Financial Management (NIFM), Faridabad, Ministry of Finance, Govt. of India.
2. Dr. K. Rangrajan - Professor & Head - Indian Institute of Foreign Trade (IIFT), Kolkata
3. Dr. R.J. Rao - Vice Chancellor - Barkatullah Vishwavidyalaya, Bhopal.
4. Dr. Sunil Kumar - Vice Chancellor - Rajiv Gandhi Proudhyogiki Vishwavidyalaya, Bhopal.
5. Dr. Kamlakar Singh - Chairman- Admission and Fee Regulatory Committee, Bhopal.
6. Dr. Vivek Sharma - Head - CRIM, UTD - Barkatullah University, Bhopal
7. Dr. P K Mishra - Former Vice Chancellor - DAVV, Indore & Former Vice Chancellor, Barkatullah Vishwavidyalaya, Bhopal.
8. Dr. S. Majumdar - Tata Institute of Social Sciences, Mumbai
9. Dr. Ashish Dongre - Principal - Govt. Polytechnic, Bhopal
10. Dr. J P Sahu - Fellow- IIM Bangalore

- | | |
|---------------------------|---|
| 11. Dr. A S Khalsa | - Group Director - IPER Group of Institutions, Bhopal |
| 12. Dr. Mahesh Soni | - Professor - IPER |
| 13. Dr. Vaibhav Lowalekar | - Professor - IPER |
| 14. Dr. Hersh Sharma | - Professor - IPER |

CONFERENCE COMMITTEE:

1. Dr. Harish S. Kulkarni (Conference Convenor)
2. Dr. Upasana Sharma
3. Dr. Trupti Dave
4. Dr. Jyoti Badge
5. Dr. Arjun Murti
6. Prof. Ajay Mishra
7. Prof. Amit Tiwari

ABOUT BHOPAL:

Bhopal is the capital of the Indian state of Madhya Pradesh and the administrative headquarters of Bhopal district and Bhopal division. The city was the capital of the former Bhopal State (BritishIndia). Bhopal is known as the City of Lakes for its various natural as well as artificial lakes and is also one of the greenest cities in India. Bhopal, with its central location is very well connected to all the corners of the country. With the expanded planning area of 463 square kilometer. Bhopal stands among 15 largest cities of India. Since inception, Municipal Corporation of Bhopal has always been on a path of continual improvement by setting benchmarks in deliverance of services to the stake-holders.

In past few decades, Bhopal has witnessed major transformation in the subject of urban development. Bhopal is known to have one of the successful BRT Systems in country. By the virtue of being confident & aggressive in adaptation of technology, Bhopal is now in a position to implement many of the things which may otherwise be difficult. Bhopal is India's greenest city. Bhopal has been declared the cleanest capital in 2019. Bhopal is famous for the State museum, Asia's largest mosque Tajul Masjid, Bharat Bhavan, Shaurya Smarak, Van Vihar and Indira Gandhi Manav Sangrahalaya to name a few. With well-planned public transport, infrastructure, Institutes, Academic Hubs, IT Hubs, etc. Bhopal continues to maintain its rich cultural heritage.



HOW TO REACH:

How to Reach Bhopal by Air ?

Bhopal Airport is located about 13 km northwest well-connected to other major cities of the country like Chandigarh, Ahmedabad and Mumbai by regular flight available to reach the city centre.



How to Reach Bhopal by Road ?

Regular state run and private bus services connect Bhopal to Ahmedabad, Kota, Jodhpur, Nagpur, Shirdi, Pune, Jaipur, Amravati, Vadodara, Surat, Nashik, Indore and Mumbai.

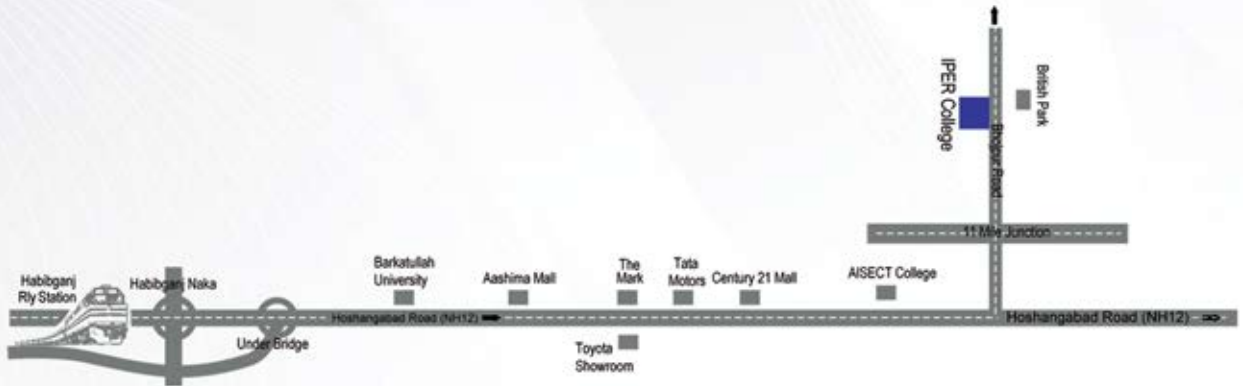


How to Reach Bhopal by Train?

Bhopal Junction is the largest railway station in the city and is a major junction on the Delhi-Chennai main line and the Central railway route from Delhi to Mumbai. It connects Bhopal to all parts of the country.



LOCATION MAP





व्यावसायिक शिक्षा
एवं अनुसंधान संस्थान



INSTITUTE OF PROFESSIONAL
EDUCATION AND RESEARCH
BHOPAL

Learning in action
SINCE 1986

For Registrations Contact :

(Dr.) Harish S. Kulkarni (**Conference – Convenor**)

IPER (Technical Campus), Bhopal (M.P.) 462026

Mobile No. : (+91) 9300816797 Email: conference2019@iper.ac.in

Telephone Numbers: 0755-2706100,01

You can also visit <https://www.worldconferencealerts.com>

Mailing Address: Opposite British Park, 11 Mile, Hoshangabad Road, Misrod, Bhopal (M.P.) 462026, India

IPER HELPLINE NO- : **0755-2706100,01**

Website : www.iper.ac.in